

Haroon Ahmed

Software Engineer

Dedicated and results-driven Software Engineer with 3 years of a strong foundation in backend development and expertise in Ruby on Rails. Skilled in building scalable web applications, developing RESTful APIs, and implementing agile methodologies. Adept at collaborating with cross-functional teams to deliver high-quality software solutions. Passionate about problem-solving and continuous learning.



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WORK EXPERIENCE

Software Engineer

Rise and Shine Tourism

01/2025 - 10/2025

Dubai

Achievements/Tasks

- Designed and developed the official company website using modern web technologies to enhance brand presence and customer engagement.
- Built and maintained a custom booking management system, streamlining reservation processes and improving operational efficiency.
- Ensured responsive design and optimized performance across devices, boosting user retention and conversions.

Ruby on Rails Engineer

MedHunter (Remote)

09/2022 - 12/2024

Brazil

Achievements/Tasks

- Developed and enhanced core marketplace functionality for MedHunter's tele-education platform, including class bookings, payments, schedules, and user flows.
- Integrated **Stripe** and **Asaas** as secure payment gateways, enabling automated billing, subscriptions, and real-time payment status updates.
- Led end-to-end **deployment and environment management on Heroku**, including pipelines, staging/production configs, logs, addons, and performance optimizations.

Junior Software Engineer (Ruby on Rails)

Eritheialabs

09/2021 - 08/2022

Lahore, Pakistan

Achievements/Tasks

- Debugged and resolved critical issues in web applications to ensure smooth operations. Learned and applied effective time management and teamwork strategies.
- Contributed to the development of new features, improving user experience.

SKILLS

Ruby on Rails Ruby HTML5 CSS

Bootstrap JavaScript Postgresql MySQL

APIs Postman Git Heroku Digital Ocean

AWS Redis RVM Netlify RSpec

Firebase Linux OS SDLC

PERSONAL PROJECTS

Medhunter (06/2023 - 12/2024)

- Contributed to the development and enhancement of the Stripe Payment gateway system, implementing new features and refining existing functionalities. Played a key role in the implementation of a reviews system, managed deployment processes, and worked on optimizing the authentication system.

PsychCura Mental Health Clinic (05/2025 - 11/2025)

- <https://psychcura.com/>
- Developed a full-stack psychotherapy platform with online counseling, real-time bookings, a secure Firebase backend, and a responsive admin dashboard optimized for SEO and global access.

Rise & Shine Tourism (01/2025 - 08/2025)

- <https://rnstour.com/>
- Developed a tourism website offering desert safaris, city tours, and adventure experiences across the UAE. Integrated online booking, payments, and SEO optimization for Rise & Shine Tourism UAE.

Workplace check-in (12/2022 - 06/2023)

- <https://www.workplacecheckin.com/>
- A complete human resource performance management system. It is especially designed for your business to save time, cost and boost productivity. Workplace checkin automates your HR and allows you to manage everything with just a single click.

EDUCATION

BS Software Engineering

University of Management & Technology (UMT)

01/2017 - 01/2021

Lahore, Pakistan